

## Medalta's Jiffy Dinner Plates

This style of plate was named the Jiffy Dinner plate by Medalta as inferred from the use of that name in the Medalta price lists from 1953. It appears to have been designed especially for Burns as the earliest dated of these plates are the ones marked "BURNS / JIFFY DINNER". Burns was also available as late as 1953.

The Medalta stamps on the recorded Burns examples date from 1950 and 1953. One other product, an ashtray advertising the Gault Brothers Limited, Caribou Brand ashtray, also dates from 1950.



The plates measure 7 3/4 inches to 8-inches in diameter, and as you can see from the pictures of the bottom and side, the edge has several steps to the upper edge of the rim.

A series of decorative plates that include the Last Supper, Jesus and Mary date 1950 or 1951. They can be found with both pink and blue borders around the central religious decal that is contrasted against the white center.



1950 stamp



1951 stamp



Two Queen Elizabeth coronation plates can be shared with you, but there could well be more. One, for which I do not have a photograph, is a head and shoulders view of the crowned queen.

This style of plate was also chosen for use as a calendar plate for the year 1953. The factory stamp found on these plates is the 1952 stamp due to the plates being made in late 1952 as a giveaway for the named businesses.



The Sirocco Club can be found with pink, blue and green borders, and a west coast collector that talked to the owner of the club told me that 500 hundred plates were ordered. Other named plates were ones for Medalta Sales (B.C.) Limited (at least two colours), Medalta Potteries Limited, Medicine Hat, and one with a green rim named for Campbell River.



Medalta also made the plate as a plain calendar plate with no company naming. So far I have recorded plates with blue, pink and yellow sprayed rims, but I only have a picture of the pink one.

At one time, 1980s & 1990s, the Queen Elizabeth & religious plates sold for as high as \$300.00 but today they are more likely to be in the \$125 to \$175 range if you can find one for sale. Personally, I like the religious series and I would be willing to pay a premium for them, especially the Jesus and Mary plates.



The advertising calendar plates would be about \$50.00 less and the plain calendar plates and the Burns plate would be more in the \$50.00 range. I have actually seen the Burns plate sell for around \$25.00.

If you know of other decorated or named Jiffy dinner plates, I would welcome the information and/or picture.